

ANGELO MANZANO JR.

Senior UX Strategist | UX Designer

Palm Bay, FL · 321-795-0729 · chile@chrowmdesigns.com · chrowmdesigns.com

English: Native · Spanish: Native · Available remote, contract or W2

SUMMARY

Twenty-plus years designing consumer digital products for Walt Disney World, ESPN, EA, Marriott Vacation Club, and Beat Games. Work runs the full arc: discovery research, journey mapping, wireframes, prototypes, governed design systems, developer handoff.

Accessibility is not a retrofit. WCAG 2.2 audits, ARIA labeling, keyboard navigation, and contrast remediation ship as part of the design rather than after it. Through ChrowmDesigns, sustains 3 to 5 concurrent client engagements across distributed product, engineering, and executive teams.

SKILLS

Hard Skills UX Strategy · User Research & Usability Testing · Journey Mapping · Information Architecture · Wireframing & Prototyping · Interaction Design · Design Systems Architecture · WCAG 2.2 Accessibility Auditing · Responsive Web Design · iOS & Android App Design · Figma · Adobe XD · Sketch · InVision · Adobe Creative Suite · HTML/CSS

Soft Skills Stakeholder Alignment · Creative Direction · Cross-Functional Leadership · Workshop Facilitation · Mentorship · Async Remote Collaboration · Bilingual Client Communication (EN/ES)

EXPERIENCE

Senior UX Strategist

ChrowmDesigns · Remote, Florida · 1999 – Present

- Lead UX strategy and end-to-end design for entertainment, gaming, hospitality, and CPG clients including Walt Disney World, ESPN, EA, Marriott Vacation Club, Beat Games, and Procter & Gamble.
- Redesigned the Marriott Vacation Club booking flow, from discovery research through annotated wireframes and developer handoff.
- Designed music pack visual systems and player-facing UX for Beat Saber (Beat Games / Meta).
- Directed campaign and experience design for a national restaurant brand, producing a 147% lift in engagement and 3% check growth at test locations.
- Build and govern component libraries that keep design and engineering aligned across concurrent product teams.
- Run WCAG 2.2 audits on consumer-facing platforms covering ARIA labeling, keyboard navigation, and contrast remediation.
- Sustain 3 to 5 concurrent client engagements, balancing strategic direction with hands-on production across web and mobile.

Art Director

Penn Entertainment · Remote, Pennsylvania · 2021 – 2023

- Led visual direction for digital marketing campaigns, web assets, and branded content across Penn gaming and entertainment properties.

- Built design systems and campaign templates used by the in-house design team on high-volume national campaigns.

Senior UX Designer (Contract)

Pocket Made · Remote, San Francisco · 2015 – 2021

- Designed iOS and Android apps across fitness, lifestyle, and productivity categories in Figma and Sketch.
- Ran usability testing and user interviews, reworking flows against pre- and post-launch behavioral data with product and engineering partners.

Creative Production Director (Contract)

Live Pulse Web · Remote, Washington D.C. · 2015 – 2016

- Directed creative production for digital campaigns, video, and branded assets, managing designers and editors across concurrent projects.

Senior Visual Designer

Voce Communications | Porter Novelli · Remote, San Francisco · 2011 – 2015

- Produced integrated campaign assets including digital ads, social content, infographics, and presentations for enterprise technology and consumer brands.
- Designed responsive pages and campaign microsites, holding brand consistency across concurrent client accounts.

EARLIER EXPERIENCE

Art Director · Draftfcb Interactive · San Francisco · 2010 – 2011

Art Director · G2 Worldwide · San Francisco · 2009 – 2010

Interactive Art Director · COG1 Interactive · San Francisco · 2007 – 2009

Art Director · Island Company LLC · West Palm Beach · 2004 – 2007

SELECTED CLIENTS

Entertainment Walt Disney World · ESPN · MTV · VH1 · ABC · WWE · Warner Bros. Records

Gaming Beat Games (Meta) · EA · Rockstar Games · Square Enix · PlayStation · Zynga · Robomodo · Penn Entertainment

Hospitality & Restaurant Marriott Vacation Club · Carrabba's · Taco Bueno · Malibu

Consumer & Technology Procter & Gamble · Seagate · SanDisk · Cochlear

EDUCATION

Graphic Design Technology, Web Design · Eastern Florida State College · 2006 – 2007

High School Diploma · Liberty Christian High School · 1996